Amendments to the Specification

Please replace the paragraph on Page 8, lines 8 - 15 with the following marked-up replacement paragraph:

-- According to preferred embodiments, content of interest to a user is modeled as a table of values. This is illustrated in Fig. 2[[.]], which illustrates a sample table 200 containing a subset of the job postings content from Web page 100 in Fig. 1. In this example, the content of interest comprises only the Location column 210 and Job Title column 220, which are presented as column headings 230 of table 200, and particular values for the location and job title are restricted (in this example) to the values shown in rows 240, 250. (In other scenarios, the table reflecting content of interest might contain more, or fewer, row and/or column values as contrasted to the content source. Or, the table might reflect only column headings in still other scenarios.) --

Please replace the paragraph that begins on Page 10, line 13 and carries over to Page 11, line 4 with the following marked-up replacement paragraph:

-- In another aspect, the user may explicitly select location 420 and job title 430 as the subset of job posting content for which he/she would like to execute a query. In this aspect, an embodiment of the present invention may programmatically determine what query qualifiers should be used when executing a query. For example, the query qualifiers in Fig. 4 are shown as "LIKE" at reference numbers 421, 431. Additional choices might include "EQUAL", "IN", "NOT LIKE", and so forth (as discussed below). If "Salary" (which typically has a numeric value) was included as a query parameter, its qualifier would preferably be of the form "<", "=", ">", and so forth. In addition or instead, an embodiment of the present invention may

programmatically determine what values to use when populating drop-down lists (or other appropriate value entries) of query patterns. This is illustrated in Fig. 4 at reference numbers 422, 432, [[where]] representing a programmatic determination that values of interest to a user are likely to include "Raleigh, NC" as a location and "Software Engineer" as a job title. --